

Intercultural Business Communication, 2013, 306 pages, Lillian H. Chaney, Jeanette S. Martin, 0133382915, 9780133382914, Prentice Hall, 2013.

Directed primarily toward business majors, this text also provides practical content to current and aspiring industry professionals. With the globalization of the world economy, it is imperative for current and future managers to be sensitive to the differences they will encounter in intercultural communication. To help make readers aware of these differences, Intercultural Business Communication contains practical guidelines and information on how to conduct negotiations across countries, write business letters in different societies, and includes the general D²D,њdosD²D,ќ and D²D,ÑšdonD²D,â,¢tsD²D,Ñœ in international business.

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Outline of Electrocardiography, Henry Harold Friedman, 1963, Electrocardiography, 300 pages.

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Breaking Through Culture Shock What You Need to Succeed in International Business, Elisabeth Marx, Mar 1, 2001, Business & Economics, 241 pages. Breaking Through Culture Shock clearly demonstrates that the ability to adapt to people with different motivations, behaviors and ways of making decisions is what separates

Global Business Etiquette A Guide to International Communication and Customs, Jeanette S. Martin, Lillian H. Chaney, Jan 1, 2006, History, 178 pages. From Toronto to Thailand--a comprehensive guide to mastering the customs and nuances of cross-cultural business communication..

Comprehensive Multicultural Education Theory and Practice, Christine I. Bennett, Jan 1, 1990, Global method of teaching, 413 pages. .

Cross-Cultural Business Behavior Marketing, Negotiating and Managing Across Cultures, Richard R. Gesteland, 1996, Business & Economics, 244 pages. Despite all we hear about the "borderless world," differing business customs and practices in fact continue to be invisible barriers to global trade. Cross-Cultural Business

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